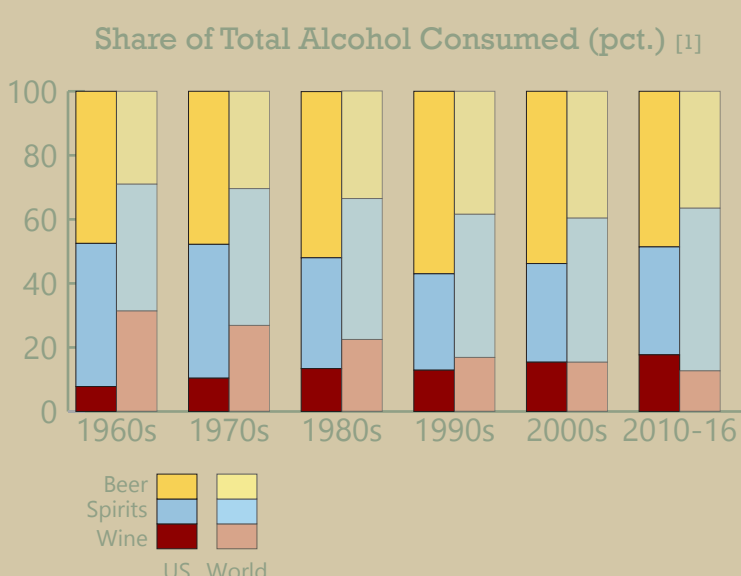


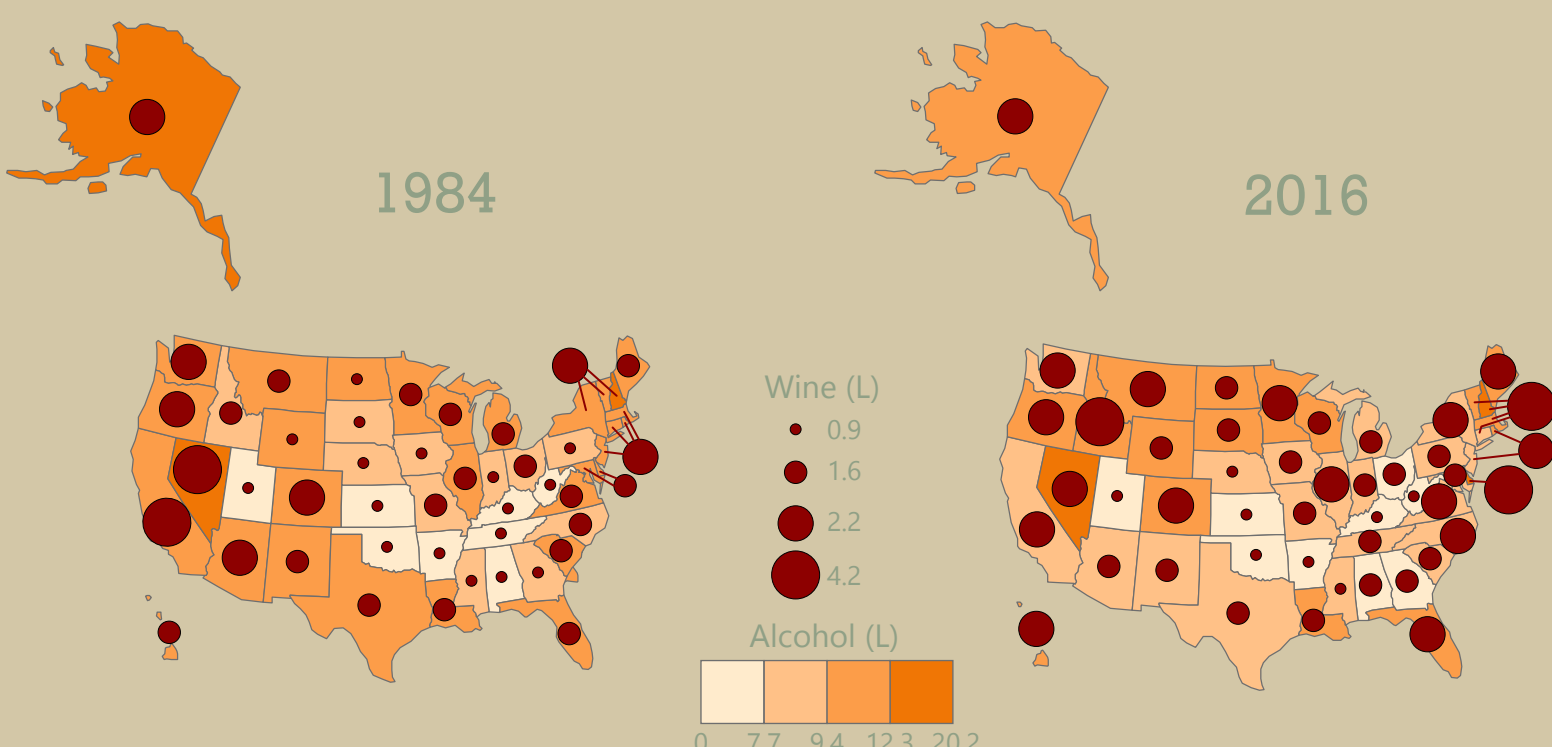
The Rise of Wine in America

Wine is the least popular alcohol in the world



but Americans are drinking **more wine** while drinking **less total alcohol**

Wine Consumption vs Total Alcohol Consumption (per capita) [2]



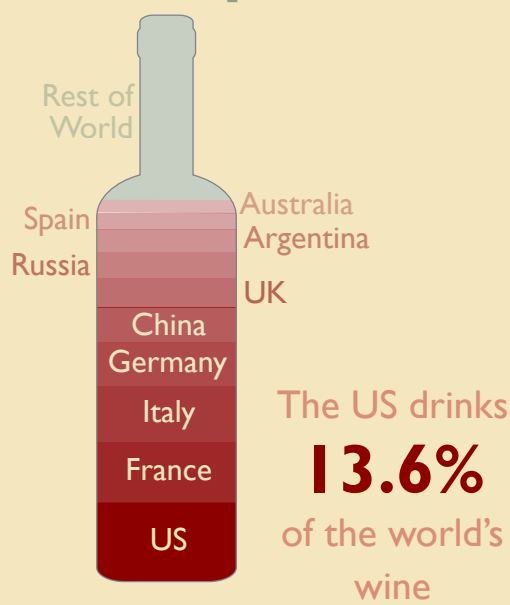
The US now drinks the most wine in the world

In 2016, the average American drank **13.7 bottles of wine**

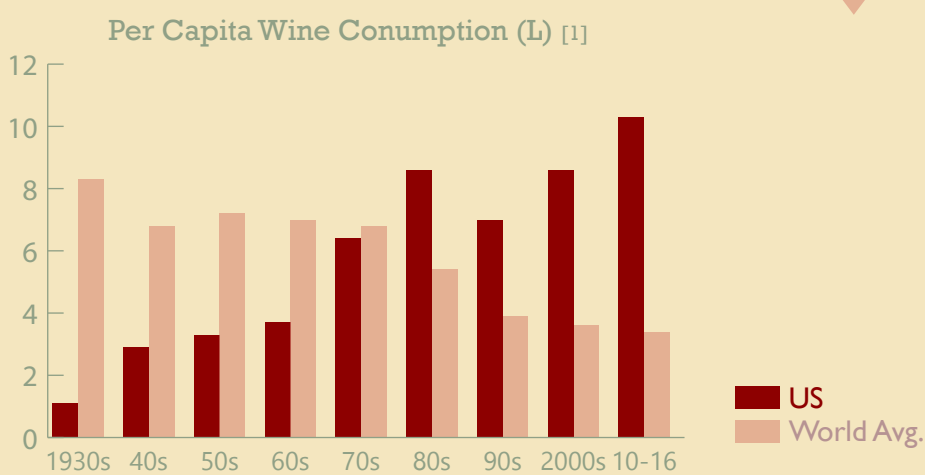


The US drinks **9x more wine** today than in the 1930s

Share of 2016 World Wine Consumption [1]



The world drinks **2.5x less**

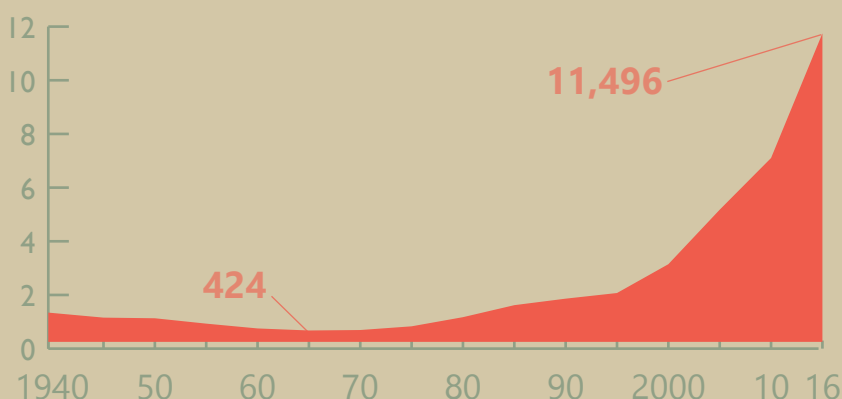


Wineries have grown even faster in the US and Americans love their own wine

Origin of Wine Consumed in US (pct.) [1]



Wineries in US (thousands) [3]



Sources